



Events | Virtual | Digital Solutions



– WELCOME TO OUR WORLD –

For more than **20 years**, Afkarcity is known to be an expert in managing all forms of events including medical events, conferences, exhibitions, meetings, forums and entertainment projects.

Afkarcity Events Company is one of the leading company in the Kingdom of Saudi Arabia for event management. It consists of dedicated, motivated, and highly-skilled team in the industry of events and entertainment.

We work with our clients to make certain every detail is considered, meticulously planned and perfectly executed. From pre-event strategy, post-event communications and everything in between, our team of creative experts exist to create one-of-a-kind experiences.

We provide the most comprehensive array of technology, combined with creative and innovative advertising and marketing solutions for each event to make sure it's promoted with the utmost excellence.

Afkarcity Events delivers scalable, customizable, and innovative event solutions to over 100 clients each year. Will you be one of them?





King Salman Bin Abdul-Aziz Al-Saud
Custodian of the Two Holy Mosque
King of Saudi Arabia



His Royal Highness
Prince Muqrin bin Abdul-Aziz Al-Saud



His Royal Highness
Prince Naif bin Abdul-Aziz Al-Saud



Received an award as one of the sponsor in
SAUDI MARKETING CONFERENCE 2017



Dr. Abdullah Al Rabeeah
Minister of Health



His Royal Highness
Prince Sultan bin Fahad bin Abdul-Aziz Al-Saud



His Royal Highness
Prince Farhan bin Abdul-Aziz Al-Saud

OUR PHILOSOPHY

At Afkarcity, we are always ready to design and execute your next awe-inspiring event, as we will be with you every step of the way! We're passionate about turning dreams into reality. Providing a fresh approach to conferences and events, to a new generation.

OUR VALUES

We believe that business is not just a business. We're committed to delivering meaningful experiences with integrity, enthusiasm, performance excellence, innovation, and collaboration.



**Received the Century
International Quality ERA
Award in the Gold Category**

Recognized for Commitment
to Quality, Leadership,
Technology and Innovation.

Afkarcity International
Media & Event Management
presents success for Saudi
Arabia in the business world.

WHY US

We power event experiences with our incredibly high standards, creativity, experience, and multiple awards from previous events and conferences. Afkarcity will always exceed your expectations.

We are experts in creating events that inspire, motivate and wow the audience by designing temporary environments, creating fresh experiences, that awaken the senses, and evoke emotions.

Afkarcity offers a wide range of technology services that delivers amazing experiences.



1M+

Guest hosted
annually



200+

Conferences, exhibi-
tionst, seminars and
events for local and
international clients



200+

Films, documentaries,
cartoon themes and
characters created



50+

Awards & Certificates
from local and Interna-
tional clients



100M+

Copy of prints



150+

Websites & CMS
created



150+

Advertising and
Awareness Campaigns



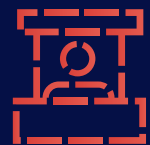
250+

Logos and IDs develop-
ment for government
and private sectors

Virtual Events & Digital Solutions Services



**VIRTUAL EVENTS
& CONFERENCES**



**VIRTUAL
TRADESHOW**



**VIRTUAL
ENTERTAINMENT**



**E COMMERCE
& WEB DESIGN**



**MOBILE APP
DEVELOPMENT**



**FILM PROD.
& ANIMATION**



**ROBOTICS
TECHNOLOGY**

Other Services



ENTERTAINMENT
& ACTIVITIES



EVENT
MANAGEMENT



SOCIAL
MEDIA



BRANDING &
CORPORATE IDENTITY



PR & MEDIA
CAMPAIGN



REGISTRATION
SYSTEM



CUSTOM BOOTH
DESIGN



AUDIO VISUAL
& EQUIPMENTS



CREATIVE
DESIGNS

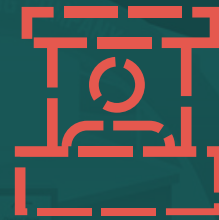


GIFT ITEMS



VIRTUAL EVENTS & CONFERENCES

A virtual event, also known as an online event, is an interactive gathering that happens on the internet. Unlike in-person events, virtual ones aren't restricted to a single location. A remote attendee can join and participate from anywhere in the world, given he or she has access to the web.



VIRTUAL TRADESHOW

A virtual tradeshow is a type of virtual event run in an online environment, that is hosted online for a limited period of time. It can be considered the online equivalent of a traditional tradeshow or exhibition, but exhibitors and visitors connect with one another on the web, rather than in-person.



VIRTUAL ENTERTAINMENT

Virtual Entertainment allows common people to engage with the exhibits, concerts, museum, gallery, etc. in ways which were previously unknown. It allows the person to view 3D images and these images appear life-sized to the person, so the entertainment seems realistic but enjoyable. We at Afkarcity provide lots of exciting and amazing 360-degree videos, which bring you into the enjoyable virtually world.



MOBILE APP DEVELOPMENT

Seamlessly connect and interact with customers, making it a valuable tool for the modern business. Branded specifically for events and conferences that can be downloaded in all mobile platforms.





ROBOTICS TECHNOLOGY

Enriching your event with Robotics solution, making it memorial, providing both your attendee and exhibitors new added value with our solution. Starting from the marketing solution options on your event floor till the live media production.





E COMMERCE & WEB DESIGN

AFKARCITY designs and develops cost-effective, fully customized end-to-end solutions for manufacturers, distributors, retailers, wholesalers, manufacturer's reps, and other organizations with fast, intuitive e-commerce experiences.



FILM PRODUCTION & ANIMATION

Specialized in making all types of animated explainer videos. We consider ourselves experts in creating different kinds and formats of video according to your business needs.



OTHER SERVICES



EVENT MANAGEMENT

Afkarcity, has been proudly recognized as one of the leading organizers of Corporate Events, Medical Events & Conferences.

**BEST EVENT
EXPERIENCE**



SOS2020 14th ANNUAL CONFERENCE OF THE SAUDI ORTHODONTIC SOCIETY

19-21 of February 2020
Faisaliah Hotel, Saudi Arabia



المؤتمر السنوي الرابع عشر
للجمعية السعودية لتقويم الأسنان
14th Annual Conference Of
The Saudi Orthodontic Society

Platinum Sponsor

align

Golden Sponsor

Ormco
Your Practice. Our Priority.

3M
Science. Applied to Life.

Exhibitors



Societies





FAMS 2018 **THE FUTURE OF** **APPLIED MEDICAL** **SPECIALTIES** **CONFERENCE** **TOWARDS 2030**



مؤتمر مستقبل التخصصات
 الطبية التطبيقية نحو ٢٠٣٠
 The Future of Applied Medical
 Specialties Conference Towards 2030
 November 26th - 28th 2018
 InterContinental Hotel, Riyadh

Saudi Commission
 for Health Specialties

المشاركين

KAIZEN™



26-28 of November 2018
 InterContinental Hotel, Saudi Arabia





SOS 2018 SAUDI OPHTHALMOLOGY CONFERENCE

21-23 of April 2018
Crown Plaza Riyadh RDC Hotel
& Convention Center
Saudi Arabia



طب العيون السعودي
2018
Saudi Ophthalmology

Main Sponsors:			
AMCO	BAYER	NOVARTIS	MEDICALS INTERNATIONAL
Diamond Sponsors:			
abbvie	OSASMEDICAL	Allergan	Handa
Platinum Sponsors:			
الهيئة العامة للغذاء والدواء Saudi Food & Drug Authority	ALBASAR	BAUSCH+LOMB	Johnson-Johnson VISION
Gold Sponsors:			
Shire	Alcon	Al-Nasser	Al-Nasser
Silver Sponsor:			
Al-Nasser			





BREAST CANCER CAMPAIGN 2015-2016

Panora Mall, Hyatt Mall Riyadh
Faisaliah Hotel, Riyadh



Sponsored by:





INTERNATIONAL CONFERENCE ON C4I SOLUTIONS 2016-2017

King Saud University
Saudi Arabia





FFSS2017 THE FORTH FORUM OF SCIENTIFIC SOCIETIES

15-16 of February 2017
King Fahad Cultural Center
Saudi Arabia



الملتقى الرابع
للجمعيات العلمية
The Fourth Forum
of Scientific Societies



رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



جامعة
الملك سعود
King Saud University
إدارة الجمعيات العلمية





ORACLE DAY 2012
Your Vision,
Engineered

ORACLE DAY 2012 CONFERENCE

November 2012
Marriott Hotel, Riyadh
Park Hayatt, Jeddah



ORACLE®





ICTH CULTURAL EVENT

Under the Patronage of the Custodian
of the Two Holy Mosques

KING / ABDULLAH BIN ABDULAZIZ AL-SAUD



OIC - RESEARCH CENTRE FOR
ISLAMIC HISTORY, ART AND CULTURE



الهيئة العامة للسياحة والآثار
General Commission for Tourism & Antiquities

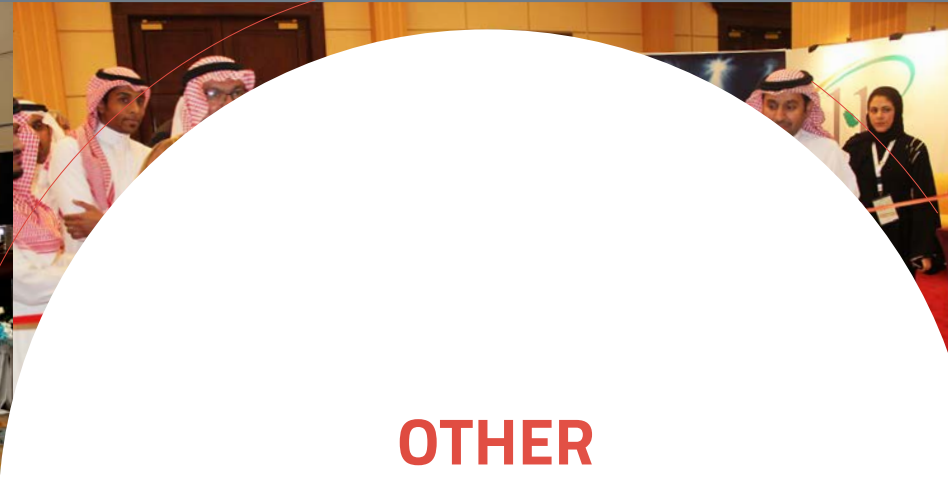


المؤتمر الدولي للسياحة
والخرف اليدوية
International Conference on
Tourism and Handicrafts
الرياض، شوال ١٤٢٧
Riyadh, Nov 2006

OTHER EVENTS & CONFERENCES



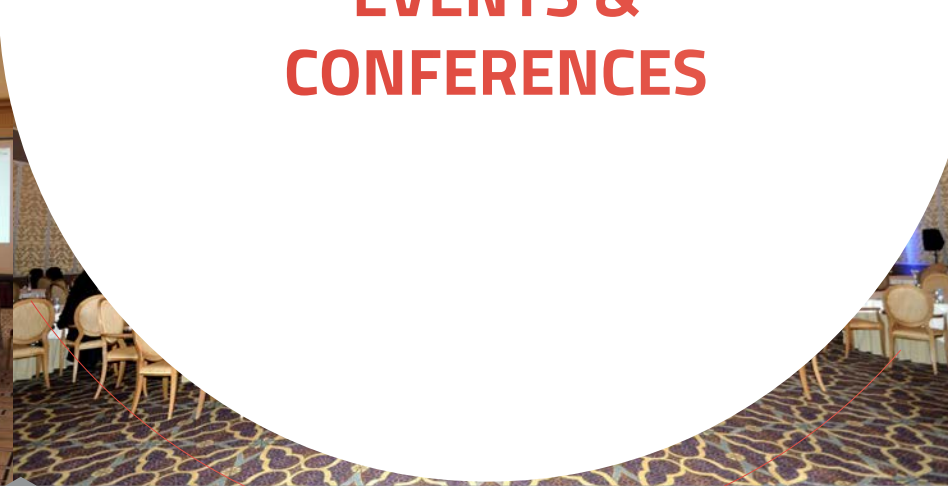
4TH PSMHC INTERNATIONAL CONGRESS



SCTA 2014



IBMS CONFERENCE 2017



T4EDU EDUCATION CONFERENCE



ENTERTAINMENT & ACTIVITIES

Our goal is to improve the quality of life for families.
Afkarcity is a premium entertainment and event
solutions agency, providing the production,
advertising expertise, customisation solutions and
brand placement methods along with much more.

**SOLD-OUT
VENUES**



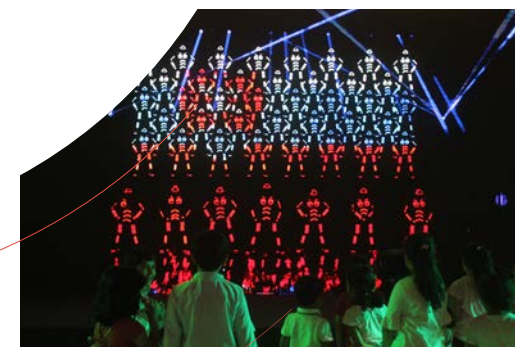
GALLERIA MALL GRAND OPENING

03-09 of May 2018
Jubail, Kingdom of Saudi Arabia



Afkarcity organized and manage the
Grand Opening of Galleria Mall in Ju-
bail, Saudi Arabia. May 03-09, 2018

Teams of international and local
performers have been hosted to enrich
the joy and success of the event.





JAPANESE CULTURE & ORCHESTRA



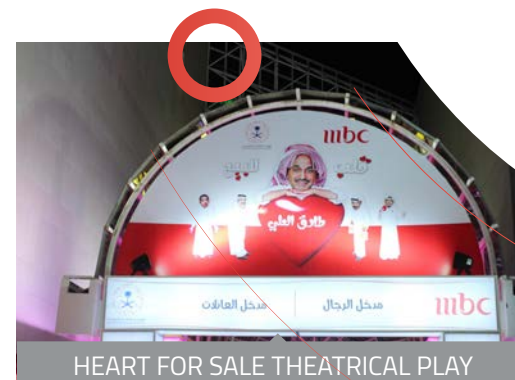
KING FAHAD CULTURAL CENTER CONCERTS & EVENTS

Riyadh, Saudi Arabia



MOHAMMAD ABDO CONCERT


مركز الملك فهد الثقافي
King Fahd cultural center



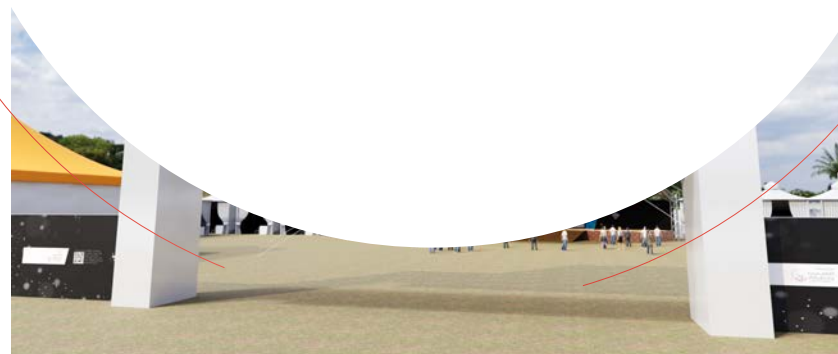
HEART FOR SALE THEATRICAL PLAY





JAZAN FUN ROAD SHOW

Jazan, Saudi Arabia





Branding & Corporate Identity

Your company logo and corporate identity is your brand. We create and build your identity by conceptualizing visual elements derived from who you are.



Social Media Campaign

We leverage social media platforms with our marketing strategies creating daily campaigns that increase your social media presence and build up your audience.





PR & Media Campaign

Our long and deep professional relationships in the Saudi market, create and build a professional strategy for media campaigns and public relations personalized to our clients' goal.

الحان الوقت... لتبدأوا الخسارة
www.nationalobesitycampaign.com

المجموعات التجارية
المدارس
الرياضات
المراكز الصحية والمستشفيات

الحملة الوطنية لمكافحة السمنة...
National OBEsITY Campaign
الحملة الوطنية لمكافحة السمنة

- السمنة هي الوباء الأول الناجمة عالمياً.
- تؤكد أن التعديب السمنة هي عامل خطر رئيسي لأمراض القلب والأوعية الدموية.
- السمنة تقلل من عمر الإنسان، ٢٠ عاماً.
- السمنة تفسد أكثر من ٤٠ % من الأرواح.
- السمنة هي المصدر الرئيسي لـ ٣٠ من ١٠٠ مريض.

نلعب... نتعلم و ندعم
الأطفال المرضى بالسرطان

Sanad Village
قرية سند

قرية سند

١٢-١٣-١٤ مارس ٢٠١٥
الساعة ٤ عصراً حتى ١٠ مساءً
بانوراما مول
(ساحة المطاعم)

الأنشطة تناسب الأطفال من
عمر ٣ سنوات حتى ١٢ سنة

#قرية_سند

طمنينا هنا
الرجل وسرطان الثدي

وزارة الصحة
Ministry of Health

Invest in our long and deep professional relationships in the Saudi market, in an effort to create and build a professional strategy for media campaigns and public relations.



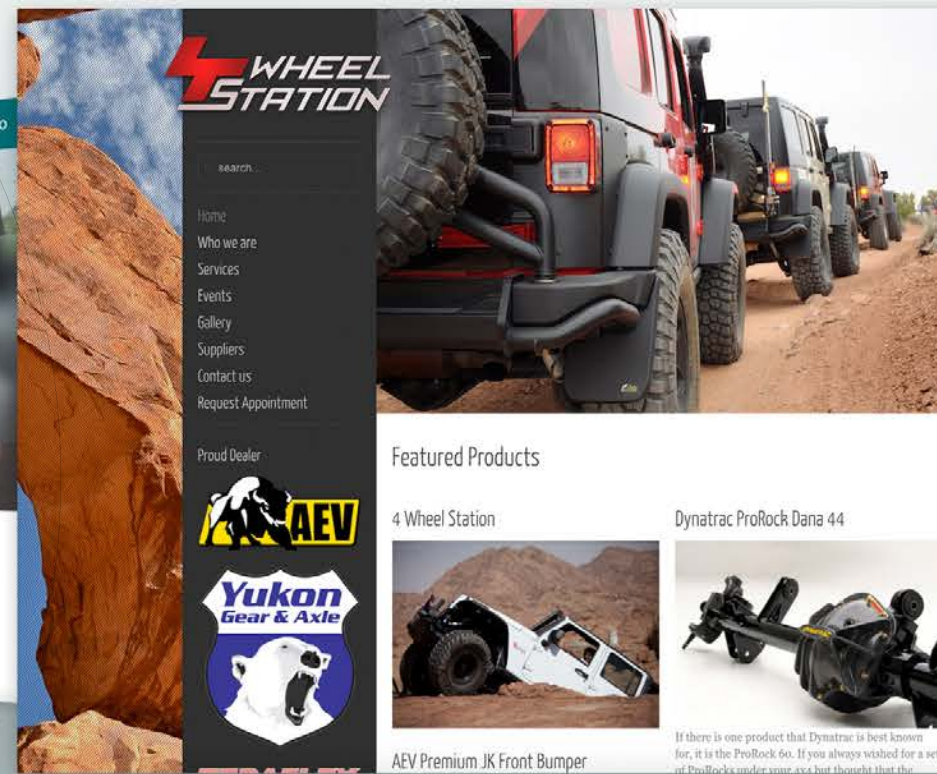
Registration System

Complete Registration system. Fast, easy, customizable online and onsite registration solutions preloaded to iPads, with Badge Printing, QR Scanning App for tracking attendees, Live question and Polling.



Web Design & CMS

We build you a custom website that lets you have control over your whole event / conference.





Custom Booth Design

We take pride in producing custom booth designs, that are not only beautiful but highly functional, easy to install, dismantle, and transport and utilize the latest technology in display solutions that will amaze your audience.



Film Production & Animation

Specialized in making all types of animated explainer videos. We consider ourselves experts in creating different kinds and formats of video according to your business needs.



وزارة التجارة والصناعة
Ministry of Commerce and Industry
www.mci.gov.sa



We are specialist in making all types of animated explainer videos.

We are not only skilled in providing animation videos but also experts in creating different kinds and formats of video according to your business need.





Audio Visual & Equipments

We provide complete audiovisual rental and staging services such as:

- Event lighting system
- Wall wash floodlights
- Moving headlights
- Stage Lights
- High-end truss systems
- 3d mapping projection
- Sound System and Loudspeakers
- LED Screens
- Custom stage building and backdrop



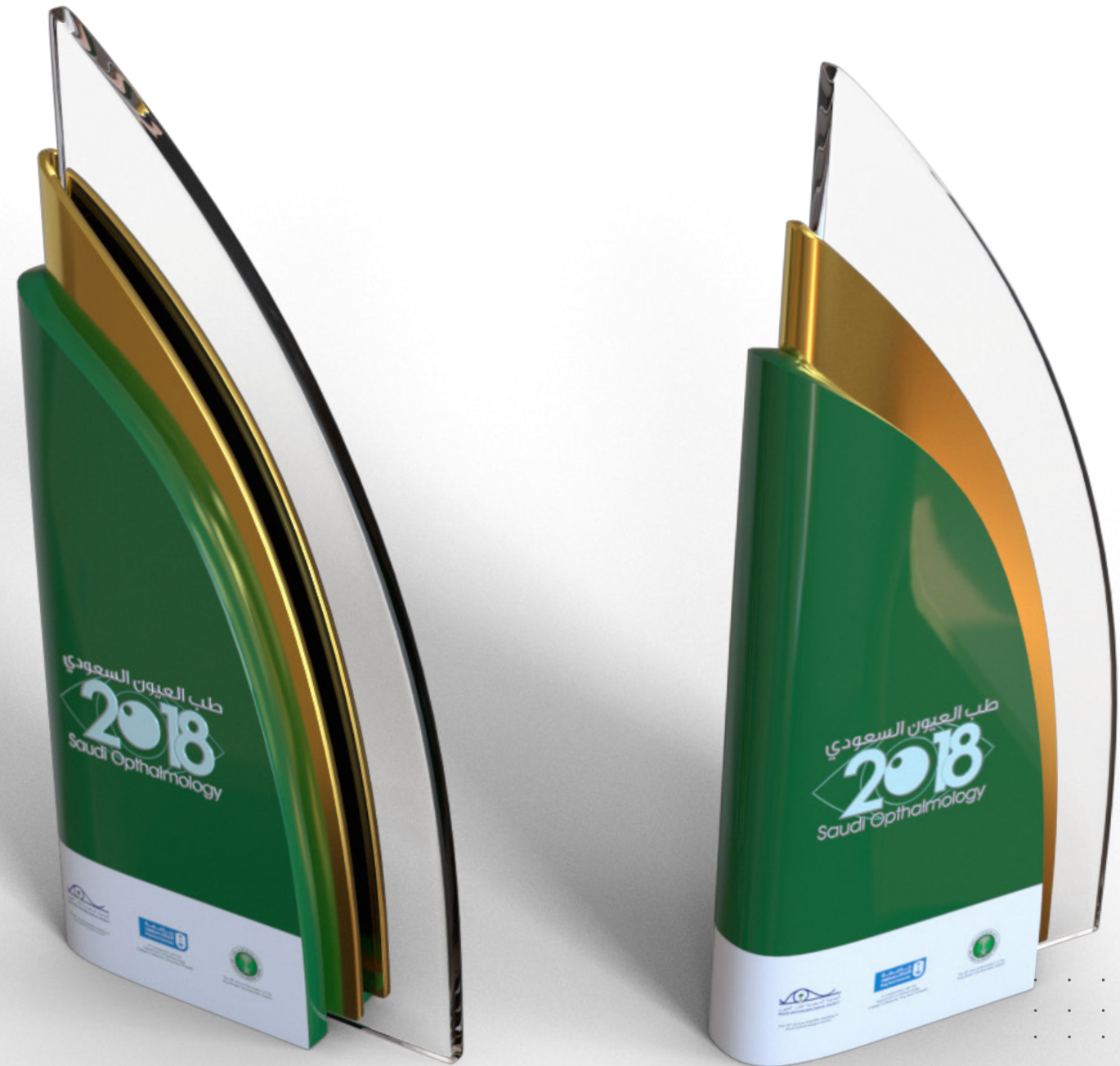
Creative Designs

Our graphic design expertise takes your message to a higher level that inspires, inform and captivates your consumers.



Gift Items & Merchandise

Branded gifts items and thoughtful collectibles that reflect and help promote your business or event.







Events | Virtual | Digital Solutions

for more details please visit our website:

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